

TRAVEL ASSESSMENT SURVEY (TAS)

Name: _____

Address: _____

Email (for great deals and specials)

Best Daytime Number(s) _____

Best Evening Number(s) _____

➤ How often do you travel a year?

a. Once b. Twice c. More than 3 times

➤ When you travel is it for:

a. Business b. Pleasure c. Both

➤ Do you book any of your travel online?

Airplane tickets	yes or no
Rental Cars	yes or no
Hotels/ Condos	yes or no
Cruises/ Resorts	yes or no
Concerts/ Sporting Tickets	yes or no

➤ Would You Too like to give your Friends and Family a free vacation?

- Sure, right away!
- Maybe, in a week or two
- Not now, call me later

When would like to take you next vacation? ____ less than 30 days,
____ 31-90days, ____ 91days or more

Where would you like to take your next vacation? _____ within U.S.,
_____ outside U.S., _____ cruise

Do you have a passport? Yes / No

Could you use some additional income per month using the internet?
Yes / No

If all your questions are answer satisfactory is there any reason, when we
come back that you would not start your travel business part-time?
Yes / No

If our travel quote is competitive and convenient is there any reason why
you would not do business with us? Yes / No

Do you have a checking Account? Yes / No

Do you have a credit card? Yes / No , _____ Visa, _____ MC, _____ Disc

Name of Travel Agent that referred you: _____

Follow-Up **(Office policy and procedure within 24-48 hours):**

Day: _____

Date: _____

Time: _____

Signature _____

Today's Date: _____

Comments: _____
